AIR MAGIC VALLEY

JOSLIN FIELD
Twin Falls, Idaho
75TH Anniversary
1948 2023
KTWF

IN MEMORY OF:
SGT. RAYMOND R. JOSLIN
RADIO OPERATOR ON "THE BLUE GOOSE"
B-17E SN#41-2616 11TH BG 98TH BS
ENTIRE CREW LOST IN COMBAT OPERATIONS
29 SEPTEMBER 1942
BOUGAINVILLE ISLAND (NORTH SOLOMONS), PAPUA NEW GUINEA

June 17, 2023

SPONSOR COMMITMENT

SPONSOR'S NAME:

LEVEL OF SPONSORSHIP:

○ ADMIRAL ○ CAPTAIN ○ COMMANDER ○ LT. COMMANDER
○ LIEUTENANT ○ ENSIGN ○ OTHER: _____

DOWN PAYMENT RECEIVED (minimum of half of sponsor level): **DATE RECEIVED:** **AMOUNT RECEIVED:**

FINAL PAYMENT RECEIVED (final payment due by January 31, 2023): **DATE RECEIVED:** **AMOUNT RECEIVED:**

Sponsor agrees that should any or all of the Air Show performances be canceled, prevented or delayed by act of God, fire, flood, weather conditions, or by any law, regulation, or order of the federal, state, county, or municipal authority, or by any other cause beyond the reasonable control of Joslin Field Celebration, Inc. the obligation to provide the Sponsor with the Benefits listed under their sponsorship level shall be excused. Sponsor acknowledges that the Air Show owners and promoters are incurring debt in preparing for this event and Sponsor will not be entitled to any refund should the event be canceled in whole or in part.

SPONSOR'S SIGNATURE: _____ **PRINTED NAME:** _____

SPONSOR'S ADDRESS: _____

PH.#: _____ **EMAIL:** _____

MAKE CHECKS PAYABLE TO:

Pay To: Twin Falls Community Foundation
Memo: Joslin Field Celebration

Thank You!

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CONTACT:
Gregg Olsen
208.280.3000
greggo.73@gmail.com

Air Magic Valley is offering several ways to get involved.

CREATIVE IDEA

Be seen at the largest attraction scheduled for the entire Magic Valley in the summer of 2023!

MARKETING DOLLARS

We know marketing is an investment in your business. Air shows offer excellent marketing opportunities you simply cannot find in other venues.

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SPONSORSHIP PROGRAM

HOW TO GET INVOLVED

17 JUNE 2023

WHY CHOOSE AN AIRSHOW FOR YOUR MARKETING EFFORTS?

- RATIO OF 60 / 40 MALE - FEMALE ATTENDANCE
- AGE RANGE FROM CHILD TO SENIORS, MAKING IT A UNIQUE MULTI-GENERATIONAL EVENT.
- SPECTATORS AVERAGE 6-HOURS AT THE SHOW
- DRAWS SPECTATORS FROM SURROUNDING COMMUNITIES AND STATES.
- FINANCIALLY ATTRACTIVE SPECTATORS WITH ABOVE AVERAGE INCOME.
- 66% OF SPECTATORS OWN THEIR OWN HOMES.
- 75% OF SPECTATORS HAVE SOME COLLEGE EDUCATION.
- UNLIKE MOST EVENTS IN RECENT YEARS, AIR SHOW ATTENDANCE IS INCREASING!

(SOURCE: INTERNATIONAL CONFERENCE OF AIR SHOWS)

Twin Falls Community Foundation is a charitable 501.c organization.
Joslin Field Celebration Inc. August 2022

ADMIRAL $50,000

- Presenting level sponsor (exclusive)
- Agency name / logo on all printed media, TV / radio commercials
- Logo on welcome banner
- Logo on social media
- 6 public announcements per hour
- 10 display signs / banners allowed
- 20x20 display space
- 30x30 hospitality space
- Inside front / back of printed program
- 20 tickets to Friday hangar party
- 20 VIP parking passes
- 10 sponsor badges
- 15 event posters

CAPTAIN $10,000 (8 available)

- Supporting level sponsor.
- Agency name / logo on all printed media, TV / radio commercials
- Logo on welcome banner
- Logo on social media
- 4 public announcements per hour
- 4 display signs / banners allowed
- 20x20 display space
- 20x20 hospitality space
- Full page ad in printed program
- 10 tickets to Friday hangar party
- 10 VIP parking passes
- 6 sponsor badges
- 10 event posters

COMMANDER $7500

- Supporting level sponsor.
- Agency name / logo on all printed media, TV / radio commercials
- Logo on welcome banner
- Logo on social media
- 2 public announcements per hour
- 2 display signs / banners allowed
- 20x20 display space
- 10x10 hospitality space
- 1/2 page ad in printed program
- 6 tickets to Friday hangar party
- 5 VIP parking passes
- 6 sponsor badges
- 10 event posters

LT. COMMANDER $5,000

- Supporting level sponsor.
- Logo on social media
- 2 public announcements per hour
- 2 display signs / banners allowed
- 20x20 display space
- 10x10 hospitality space
- 1/4 page ad in printed program
- 6 tickets to Friday hangar party
- 2 VIP parking passes
- 4 sponsor badges
- 5 event posters

LIEUTENANT $2,500

- Exhibitor level sponsor.
- 1 public announcements per hour
- 1 display sign
- 20x20 display space
- 1/8 page ad in printed program
- 4 tickets to Friday hangar party
- 2 VIP parking passes
- 2 sponsor badges

ENSIGN $1,000

- Exhibitor level sponsor.
- 1 display sign
- 20x20 display space
- Name listed in printed program
- 2 tickets to Friday hangar party
- 1 VIP parking passes
- 2 sponsor badges

CHIEF $500

- Exhibitor level sponsor.
- 1 display sign
- 10x10 display space
- Name listed in printed program
- 1 VIP parking passes
- 2 tickets to Friday hangar party

CREW $250

- Name on honor roll
- 1 VIP parking pass
- 1 ticket to Friday hangar party

FRIEND $100

- Name on honor roll

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JANUARY 2020
ANNUAL RATE OF CHANGE
0.1° W

TWIN FALLS, IDAHO
JOSLIN FLD/MAGIC VALLEY RGNL (TWF)

CAUTION: BE ALERT TO RUNWAY CROSSING CLEARANCES.
READBACK OF ALL RUNWAY HOLDING INSTRUCTIONS IS REQUIRED.